



# Newsletter

## LAUNCHING AND FLOURISHING IN YOUR PASTORAL COUNSELING PRACTICE

As pastoral counselors, you have learned to wield spiritual wisdom and practical counseling skills, offering a beacon of hope to those navigating life in a broken world. Embarking upon self-employment is a courageous act of faith and service. To truly thrive, it is going to take your deep compassion, counseling skills, spiritual insight, growing business sense, and emotional resilience. I encourage you to reflect on these essential supports for sustainability.

### Credibility

Before you launch, take the essential step of understanding the path laid out before you. Honoring the educational and licensing requirements in your region isn't just

about compliance; it's about building credibility and trust from the very start. Connect with your local licensing boards, clergy associations, or pastoral counseling groups. Ensuring you meet these standards demonstrates your commitment to excellence and ethical care, laying a solid foundation for the vital work ahead.

### capable

(kay-puh-bul) adjective

- 1. with experience, skill, and talent
- 2. accomplished; a good fit for the situation

@tailorjoy



### Connections

Your ministry will blossom through the power of relationships! As self-employed counselors, connection is key. Word-of-mouth and referrals are the lifeblood of a thriving practice. Be intentional about building bridges with local

churches, faith communities, and fellow mental health professionals. These aren't just contacts; they are partners in ministry, potential sources of support, and conduits through which hurting people can find you.

Step out in faith!

Offer your presence and gifts at community events, church gatherings, or retreats. Let people experience your heart for service. Cultivating genuine relationships with other therapists also creates beautiful opportunities for collaboration and reciprocal referrals – a true win-win for everyone seeking help.

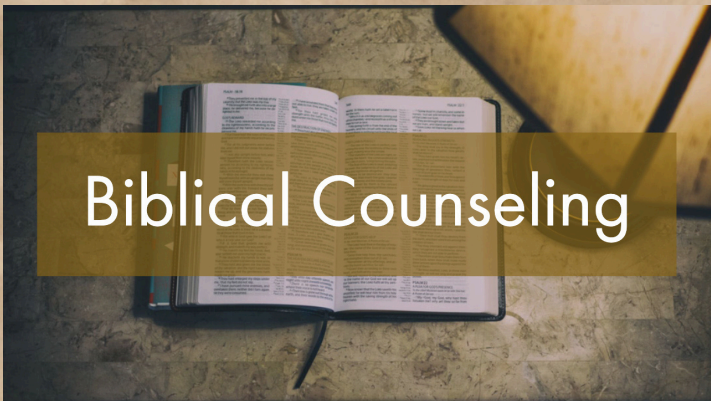




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## Clear Scope of Practice

Your role is powerful, blending the spiritual and the therapeutic. To minister effectively and ethically, establishing clear boundaries is



paramount. This isn't about limitation; it's about creating a safe, trusting, and professional space for healing. Uphold confidentiality rigorously, navigate potential dual relationships with wisdom, and be clear that you are offering pastoral counseling – distinct from solely spiritual direction or licensed psychotherapy. Honoring these distinctions protects both you and your clients.

Proactively provide a clear disclosure statement. From the outset, illuminate your specific role, the nature of the counseling relationship, the bounds of confidentiality, and the scope of your practice. Clarity builds trust and prevents future misunderstandings.

## Wise Stewardship

Embrace your role not just as a counselor, but as the leader and steward of your practice! Scheduling appointments, managing finances, handling billing and taxes, and letting people know you exist are essential acts of responsible stewardship. They create a sustainable structure.

Invest in tools that free up your time and energy for what you do best. Explore scheduling and billing software to streamline administration. Partnering with an accountant or utilizing accounting software can bring peace of mind and wisdom to your financial planning.





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## Visibility

Don't hide the gift you offer! Marketing is simply letting people know that hope and help are available through your practice. You have valuable services to offer, and effective outreach connects you with those

who need you most. Embrace tools like a simple website, thoughtful social media engagement, local networking, and even offering introductory workshops or talks.



Create an online presence that clearly communicates who you are, what you offer, your heart for this work, and how people can connect with you. With permission, share encouraging words from those you've helped. Be visible in your community – let your passion for pastoral counseling shine!



## Financial Integrity

Determining your fees requires prayerful consideration and practical wisdom. You need to honor the value of your training and the services you provide while ensuring your practice remains sustainable. Research fees in your area, be transparent with clients about costs, and explore options that promote accessibility.

Communicate your fee structure and payment policies with clarity and kindness right from the start. Offering a sliding scale based on need or package options can be a wonderful way to extend your reach and make your vital services accessible to more people, reflecting the grace you seek to embody.

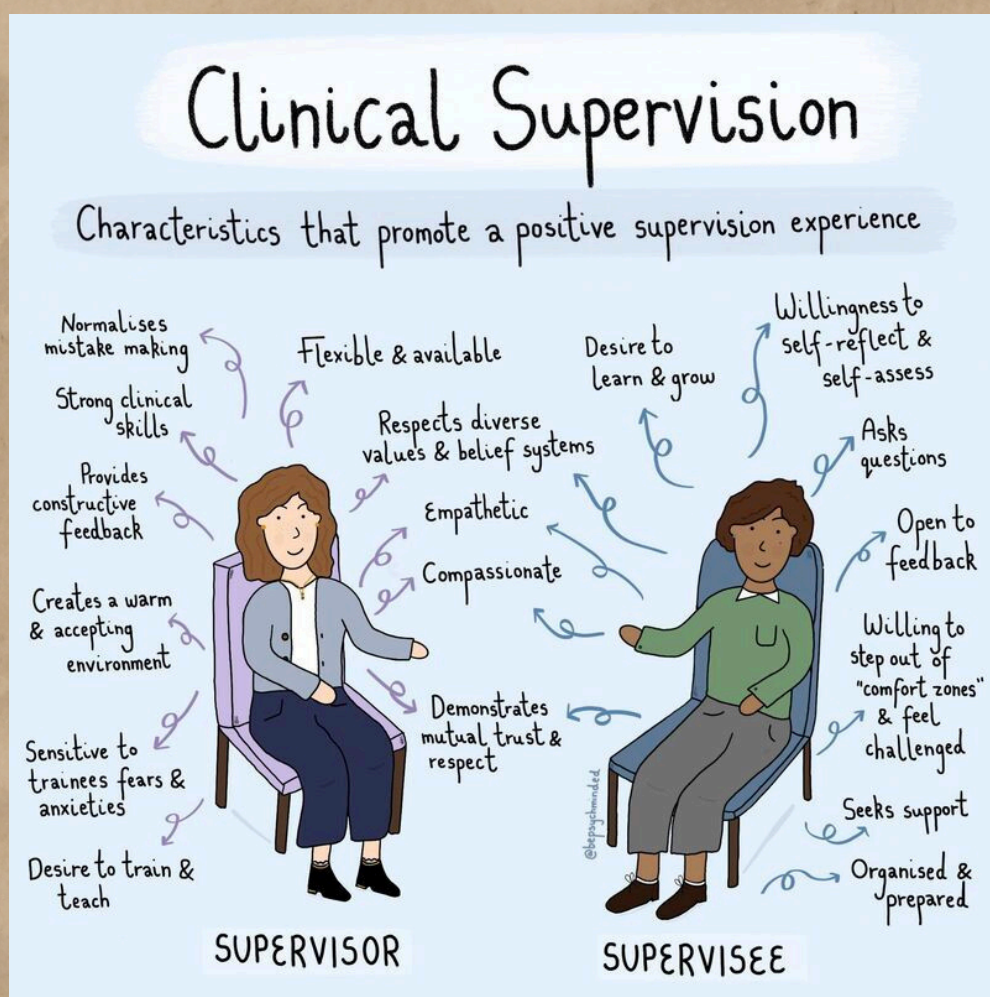


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## WHAT I WANT YOU TO KNOW

This journey of building a pastoral counseling practice requires faith, dedication, skill, and heart. Embrace the challenges as opportunities for growth, trust in the calling placed upon your life, and step forward confidently to offer the unique blend of spiritual care and counseling that only you can provide. You are needed!

# Resilience Based Clinical Supervision



Are you looking for supportive clinical supervision or insightful consultation to enhance your work? My practice focuses on guiding New Life University students toward NCCA licensing and offering professional consultation to pastoral counselors navigating the complexities of private practice. I currently have openings for new clinical consultation clients. I invite you to connect with me by email or phone for a no-obligation, 15-minute chat to discover if we're a good match.

## CONNECT

Consider me a dedicated resource, ready to listen without judgment and offer practical support as you navigate struggles, deep hurts, worries, and the lingering shadows of past traumas and disappointments. With me, you'll find a safe space where your concerns will be heard, deeply explored, and understood, setting the stage for healing, personal growth, and a brighter sense of hope. Reach out and discover how I can help you find strength and clarity to move forward through life's inevitable difficulties.



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